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## **Andreas Ehn Joins Shootitlive Board of Directors**

**Shootitlive who helps newspapers to live publish professional photos and video clips is pleased to welcome the former CTO of Spotify Andreas Ehn to its board of directors.**

"Newspapers are changing and so are the photojournalists. Shootitlive is reinventing press photography in the digital newsroom", says **Andreas Ehn** who is joining Shootitlive's board of directors. "With Shootitlive photojournalists don't have to worry about deadlines and let's them focus on what they do best, capturing great photos".

"We're thrilled to have Andreas joining our board", says **Eivind Vogel-Rödin**, Founder of Shootitlive AB. "Andreas expertise in the technology industry and his strategic and operational experience will make an invaluable addition to Shootitlive".

**Andreas Ehn** is an entrepreneur and a well-respected advisor with a track record in technology. He's currently a founding team member of the social gifting service Wrapp and prior to that he was the CTO of Spotify. Andreas will primarily focus on assisting Shootitlive in it's global expansion.

**Shootitlive** helps newspapers to live publish professional photos and video clips. The service is intended for websites, where on-the-field photographers publish photos and video clips of current events live as they unfold, from any location with 3G coverage. Shootitlive AB was founded 2008 and is today used by Scandinavia's largest newspapers in their online publications.

Shootitlive: <http://www.shootitlive.com>

Shootitlive News: <http://www.shootitlive.com/news>

Shootitlive Press (picture/logo): <http://www.shootitlive.com/press>

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